



PRESS RELEASE

ACTUALIZING #INDONESIA TERLINDUNGI, SANITER COLLABORATES WITH GOJEK TO SUPPORT J3K PROGRAM

The range of Saniter products from Godrej Indonesia helps people feel safe and protected from the risk of COVID-19 transmission while traveling using online transportation

Jakarta, XX September 2020 – As part of the effort to protect Indonesian people while traveling by public transportation amid this pandemic, especially online transportation, Godrej Indonesia (Godrej) through Saniter, officially partners with Gojek, South East Asia's leading super app. Through cooperation that supports the Health, Cleanliness and Safety (J3K) initiative that is currently being carried out by Gojek, Godrej provides 20,000 units of hand sanitizer (250ml) in 10,000 Gocar units in Jakarta, as well as 15,000 units of products consisting of 5,000 units of hand sanitizers, 5,000 units of air & surface sanitizers, and 5,000 units of fabric spray. Those Saniter's products spread across 25 spots of the Zona NyAman J3K which located in seven (7) major cities in Indonesia.

This collaboration is also a continuation of #IndonesiaTerlindungi initiative which was previously conducted through the collaboration between Godrej and Kereta Commuter Indonesia (KCI) in early September, where Godrej provided a total of 17,130 units of hand sanitizer spread across eight (8) train stations.

"We realize that currently there are still many Indonesians who have to do their activities outside their home, thus we want to provide protection for them through the presence of Saniter, one of Godrej Indonesia's essential products. Collaborating with a tech company, Gojek, is part of our commitments to get closer to Indonesian people. Through various Saniter products, we wish to help consumers feel safe from the risk of COVID-19 transmission during their trip, and of course by continuing implement the required health protocols. We established this partnership to achieve #IndonesiaTerlindungi," stated **Akhil Chandra, Godrej Indonesia President Director**.

The Zona NyAman J3K is one of Gojek's initiatives in an effort to apply the highest service standards to transportation services by prioritizing health, cleanliness and safety in dozens of strategic locations for GoRide and GoCar Instant pick-up points, including at mass transportation nodes such as stations. The Zona NyAman J3K provides four types of services for Gojek customers and partners, namely measuring body temperature, managing queues for pickups with the principle of maintaining a minimum distance of 1.5 meters (physical distancing), providing hand sanitizers, and distribution of masks and headcap for customers.

While in the Zona NyAman J3K, both Gojek customers and partners are also required to follow the sterilization protocol which is run by trained staff using a range of Sanitary products. Included in the protocol is cleaning hands using hand sanitizer to reduce the risk of possible



contamination and spraying disinfectant with air & surface sanitizer on the helmet and car handle.

"We warmly welcome Godrej Indonesia's cooperation in providing protection to customers and driver partners when traveling with Gojek. Since the beginning of the pandemic, we have always tried to prepare our entire ecosystem, both through innovation and collaboration, so that it can continue to be the mainstay of all levels of society who are adapting to the new habits. For that, we appreciate Godrej Indonesia for having the same commitment with us in joint efforts to improve health, hygiene and safety standards in products and services. This kind of collaboration can help reduce the risk of COVID-19 virus transmission as well as support the community's productivity," said **Nila Marita, Gojek Chief of Corporate Affairs**.

Godrej Indonesia supports the J3K NyAman Zone by providing 15,000 units of products available in 25 Zona NyAman J3K in Jabodetabek (Juanda Station, Tanah Abang Station, Depok Baru Station, Bekasi Station, Cakung Station, Cilebut Station Soekarno Hatta International Airport, Summarecon Mall Bekasi, AEON Mall Jakarta Garden City Cakung, AEON Mall BSD City, and Kalibata City Square), Bandung (Cihampelas Wal, Trans Studio Mall Bandung, and Istana BEC), Yogyakarta (Pasar Kranggan), Semarang (DP Mall, and Simpang Lima Area), Surabaya (Station Gubeng Baru, Wonokromo Station, and Bungurasih Bus Terminal), Palembang (OPI Mall), and Medan (Kualanamu International Airport).

"The collaboration with Gojek is part of Godrej Indonesia's long-term commitment to protect the community from COVID-19. We hope that with a range of Saniter products available in the Zona NyAman J3K, people can feel safe and comfortable when riding with Gojek," closed Akhil.

As additional information, Saniter has a variety of hygiene products, ranging from personal care to home care. Personal care products consist of hand sanitizers in the form of gel and liquid spray, liquid hand washing soap, and personal wet wipes. Meanwhile, home care products consist of air and object sanitizers (air & surface sanitizers), fabric spray, and disinfectants in the form of spray and wet wipes. All products are presented to provide protection for Indonesian people, at home, in the office, while traveling, or wherever they have activities.

About Godrej Indonesia

Godrej Consumer Product Limited (GCPL), a company based in India, acquired the PT Megasari Makmur (Godrej Indonesia) group which is engaged in household care in 2010. Godrej Indonesia has now developed into a leading Home and Personal Care company in Indonesia with 5 factories. With 30% contribution to GCPL's international business, Godrej Indonesia is one of the largest international business units. Godrej Indonesia's flagship brands are HIT in the household insecticide category, Stella in the air freshener category and Mitu in the baby care and baby wipes category all of which are market leaders in their respective categories. The Godrej Indonesia brand portfolio also includes other household favorite brands such as Proclin, Biosol, Klinpak, Polytex, Carrera, Cap Gajah, Shock, Nyu, Saniter, all popular brands that can be found in most Indonesian households. It is estimated that nearly 16 million households in Indonesia use at least one of Indonesia's Godrej brands every day. With a multi-local business model, Godrej Indonesia's products are developed domestically for consumers in Indonesia and in the world.



Tentang Gojek

Gojek is a leading technology company in Southeast Asia, pioneering the concept of a super app and an integrated ecosystem. Gojek was founded with the belief that technology can make everyday life easier by connecting consumers with the best providers of goods and services in their fields. Since its establishment in 2010, Gojek has started its journey with courier services delivering goods and two-wheeled transportation. The Gojek application was first launched in January 2015 in Indonesia, and has now grown to become the leading super app in Southeast Asia, offering various services ranging from transportation and digital payments, food delivery, logistics, and various other on-demand services.

Gojek now operates in main cities in five countries in Southeast Asia. As of June 2020, the Gojek application and ecosystem have been downloaded nearly 190 million times by Gojek users in Southeast Asia. Launching data from App Annie '2020 State of Mobile Report', Gojek has become the most widely used on-demand application for Indonesians throughout 2019.

As a super app, Gojek is committed to always provide solutions to solve problems that people face everyday, while helping to improve the quality of life of millions of people using the Gojek application in Southeast Asia, especially in the informal sector and Micro, Small and Medium Enterprises (MSMEs).

The Gojek application is available on iOS and Android.

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